



chamber member benefits

Networking

One of the best member benefits is the opportunity to network. No matter what your type of business or organization, meeting potential customers is essential.

Marketing / Promotions

The Chamber offers numerous ways to promote or advertise your business. Promotions include Bobcat Student Orientation window laminates, a strong "Keep It Local" campaign, the Chamber Map and Directory, and more.

News Tip of the Week

A total of up to three businesses have the opportunity to sign up for a one-year commitment beginning in January of each year for this popular radio service promotion from Chamber members WATH/WXTQ. News Tip of the Week sponsors receive 13 mentions, 7 days a week on 2 radio stations.

Business Before Hours

These monthly open-house style events allow members to showcase their business or organization to other Chamber members in a social setting. They provide great networking opportunities to meet with other area business people and gain new customers.

Chamber Events

Our Annual Dinner, Golf Outing, Women's Summit and very popular Steak Fry and Auction are sold out events, great fun, and present wonderful opportunities to meet peers.

Featured Member

Once a week this free service highlights a member on the "Chamber Update" which is aired every Monday on member stations WATH / WXTQ, WAIS/WSEO, and WEAK Radio.

ChamberGram

This free monthly newsletter keeps you informed of Chamber and community events and important business information. It is emailed to over 800 and is archived on our website. Our professionally designed, low cost advertisements provide excellent value and exposure for our members.

GreenBlast

The GreenBlast is a weekly email update sent to members every Monday. We offer this free member benefit for two consecutive weeks and ask that you keep your submittals to once per quarter. Members can submit a flyer in PDF format to Dawn at dawn@athenschamber.com by noon each Thursday.

Chamber Map & Directory

As a Chamber Member, you are provided the opportunity to advertise in the Chamber Map & Directory printed in partnership with *The AthensNEWS* and *The Athens Messenger*. 17,000 high quality maps and 5,000 copies of the membership directory are printed and distributed throughout the community.

Referrals

The Chamber receives many referral requests from the general public and exclusively and inclusively recommends our members to these potential customers. Members are listed in the Chamber's Membership Directory, which is available in hard copy and on our website www.athenschamber.com.

BWC and Anthem Healthcare

The Chamber partners with CareWorks Consultants, Inc. to help our members maximize BWC premium savings. Anthem Blue Cross / Blue Shield offers savings on employer healthcare programs.

Website Presence

At no additional cost, your logo will be scrolled on our homepage. We also offer a link to your website and list your business in our web-based Membership Directory.

Committees

Get involved by attending: Governmental Affairs, Athens Uptown Business Association, and/or Promotions and Special Events committees.

