

CHAMBERGRAM

NOVEMBER 2021



FEATURING:

Chamber & Member News

YAP Photos

Save the Dates

Athens Area Women's Summit Recap

CALENDAR OF EVENTS

NOVEMBER 3

Government Affairs
8:00 AM

NOVEMBER 9

Promotions and
Special Events
8:00 AM

NOVEMBER 10

Athens Uptown
Business Assoc.
9:30 AM

NOVEMBER 16

Ambassadors Club
5:00-7:00 PM

NOVEMBER 17

Business AFTER Hours
College Bookstore
4:00-5:30 PM

NOVEMBER 18

EDG Lunch & Learn
11:00 AM - 1:00 PM

MARK YOUR CALENDARS

DECEMBER 2

Uptown for the
Holidays Tree Lighting
6:00-8:00 PM

JANUARY 27, 2022

Annual Dinner &
50th Anniversary Gala
5:00 PM



The eleventh month tends to lend itself to reflection, gratitude, and intentions. Between the holidays on the horizon and winter weather knocking at our doors, it's a time we all give pause to our life. Not only does it provide the perfect place to stop and give thanks to what we have, it also gives us an opportunity to realign with our goals and step forth with intention.

As I pause to show gratitude, I can't help but think immediately of the steadfast and strong leadership showcased at the 5th Annual Athens Area Women's Summit. The Planning Committee made the event look smooth and effortless while the presenters brought powerful topics and engagement to the enthralled guests. Additionally, I am grateful for the businesses that make up our Chamber and support our mission in every way possible, from helping to plan campaigns and events to sharing the mission of the Chamber with community members and new businesses. Finally, I reflect on our Board of Directors, who undertook a large project with creating our strategic plan and putting into place supporting structures, followed by our staff, who make that vision come to life. I am so full of gratitude to see how this impacts our current economy and business community.

Now to realign with goals and intention. We are unveiling our next campaign to drive consumers to **Love Athens – Keep it Local**. This multi-prong campaign will showcase our *Uptown for the Holidays* events, infographics, and education about why shopping early and local matters with our *Keep the Cheer Here* imaging. You will see all of this in every avenue of media – social, news, print, etc.

I look forward to what this new season brings and will continue to be grateful for your connections, collaborations, and support.

Love Athens. Keep it Local.

Dani Underhill, President



KEEP THE *cheer here*



This holiday season, support the local businesses who support the area where you live, work, and play.



For every \$100 spent at a local business, \$68 remains in Athens.



athenschamber.com





SAVE THE DATE FOR

THE ANNUAL DINNER
and
50TH ANNIVERSARY GALA

Ohio University Inn & Conference Center

THURSDAY, JANUARY 27, 2022
5:00PM



SAVE THE DATE

**Tree Lighting and
Opening Event**

Thursday
DECEMBER 2
6:00^{PM} - 8:00^{PM}

YOUNG ATHENS PROFESSIONALS



Pictured: Attendees engaged in conversation and enjoying the beautiful weather and complimentary appetizers.

On Thursday, October 14th, the Young Athens Professionals gathered for the October YAP Happy Hour on the outside patio at The Union. This last YAP event of 2021 brought out a nice sized crowd to enjoy the unseasonably warm temps. The OHIO Center for Entrepreneurship and TechGROWTH Ohio sponsored the complimentary appetizers that were provided by River Willow Culinary.

Due to the current health climate, YAP will be taking a hiatus from holding in-person events during the winter. YAP hopes to return by April of 2022. Stay tuned for updates!



**BUSINESS
AFTER
HOURS**

**WEDNESDAY
NOVEMBER 17**

4:00 PM - 5:30 PM

**COLLEGE
BOOK STORE**

College Book Store

50 S. Court Street, Athens

**Athens Uptown Business
Association Spotlight**

keithchapman
jeweler & designer of fine jewelry

8 S. Court Street
Athens, OH 45701

Appointment Hours
for Design Consultation
or Jewelry Purchase
available on Wednesdays,
Thursdays, Fridays, and Saturdays.

Check out the gallery and
schedule an appointment at:
keithchapmanjewelry.com



MEMBER NEWS

President-Elect Dr. Shane Foster

On October 8, 2021, at the EastWest Conference in Columbus, Ohio, Dr. Shane Foster, OD, was sworn in as the 2022 President of the

Ohio Optometric Association (OOA). Dr. Foster has been the owner of the practice **Athens Eye Care – Dr. Shane Foster & Associates** since 2012.



L: Dr. Foster with the OOA President's gavel. Photo: Athens Eye Care – Dr. Shane Foster & Associates. R: Dr. Foster with the iSee with Vision To Learn mobile vision clinic. Photo: Ohio Optometric Association

In exciting news for our region, the OOA has recently developed a partnership with the Foundation for Appalachian Ohio and Vision to Learn to create a new initiative, iSee with Vision To Learn, which is focused on delivering eye exams and glasses to students across the Appalachian region. The iSee with Vision To Learn mobile vision clinic will provide exams for 10,000 Appalachian children in the next 3 years.

NEW MEMBERS



PATH BEHAVIORAL HEALTHCARE

306 W. Union Street
Athens, OH 45701

740-764-4529

Contact: Marion Baker
athens@pathihc.com

pathihc.com



DEWEY DECIBEL SYSTEMS, LLC

7799 Mcgur Road
Athens, OH 45701

740-591-3991

Contact: Bob Dewey
ddbllc@gmail.com

ddbpro.com

Forbes

#1 choice for Identity protection in 2021 is IDShield

Browse safely and privately with its proven Trend Micro's VPN Proxy One.

Protects against ransomware with Trend Micro Maximum Security.

Safely organize passwords easily with included password manager.

Consultations available to guide members on how to protect themselves online, even on your phone.

Monitors all financial account for fraudulent activity.

Scans social media for damaging past posts.

Monitors the dark web for your specific personal information.

Full restoration service if your identity is stolen.

Unlimited service guarantee

24/7 emergency assistance

\$1 million fraud protection

Available for personal and business's

For information, please contact Judy Justus at 240-485-7949 or email judymjustus5@gmail.com

Visit my website at www.JustusForAll.WeareLegalShield.com



**IDShield is better than
NortonLifeLock and costs less!**



VETERAN'S DAY

**THURSDAY,
NOVEMBER 11TH, 2021**

This Veteran's Day the Athens Area Chamber of Commerce salutes all past and present Veterans on the eleventh hour of the eleventh day of the eleventh month – and every day – for their service to our country and to our freedom.

VOTE

**TUESDAY
NOVEMBER 2**

Find precinct and polling
location info at:

[www.boe.ohio.gov/athens/
precinct-and-polling-location-info/](http://www.boe.ohio.gov/athens/precinct-and-polling-location-info/)

MEMBER NEWS REQUEST!

We want to help you spread the word about business milestones that are a big deal to you but might not be quite worthy of a press release, such as:

- Website overhaul
- Change of location or adding a location
- New hire announcements
- The retirement of a key staff member
- An award you/your company just won
- A fundraiser you are holding for a local community organization/charity
- And more!

Send your announcements to Kristin Slemmer at Kristin@athenschamber.com.

To be featured in the following month's ChamberGram, information must be submitted to Kristin no later than the 25th of each month.

*The Chamber reserves the right to make the final decision on what we publish in our GreenBlast and ChamberGram.



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Athens Area WOMEN'S SUMMIT



**STEP
In.**

**REACH
Out.**

**LIFT
Up.**

Thank you to our generous sponsors!

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●●●●● SESSION ●●●●●



●●●●● EMPOWER ●●●●●



●●●●● SUPPORTING ●●●●●

Holzer
Snider, Fuller, & Stroh

GoodRentals
Spectrum

ParkNationalBank
Zonez





Athens Area WOMEN'S SUMMIT

STEP
In

REACH
Out

LIFT
Up

Moments from the day. Check out all the pictures at athenschamber.com/summit



WOMEN'S SUMMIT RECAP

On Friday, October 22, 2021, the Athens Area Women's Summit returned for its 5th consecutive year to empower and inspire local women. Reworked as a hybrid event to be even more accessible and inclusive than years past, presenters and in-person attendees convened at **Stuart's Opera House** while virtual attendees live-streamed each session and were invited to participate in discussions in moderated Zoom chat rooms.

This year was the first to invite community members to submit presentation proposals, and the result was a robust speaker line-up consisting of 9 sessions plus the keynote presentation "Grounded and Centered Leadership," which was delivered by Michelle Greenfield, co-owner and former CEO of **Third Sun Solar**.

Sessions used a mix of academic approaches, real-life experiences, and interactive exercises and topics focused on financial literacy, activism and allyship, and health and wellness. In-person attendee perks also included the **OhioHealth Mobile Mammography Unit** being on-site and the opportunity to get a free headshot from **January Heuss Photography**.



Photo: Michelle Greenfield's keynote address.

Acknowledging that the event is called the "Women's Summit" because women are the target demographic, the speaker lineup is stacked with women, and the summit is planned by a volunteer committee led by women, Athens Area Chamber of Commerce President Dani Underhill makes sure to note that "Ultimately, this [summit] is for any person of marginalized voice who identifies either as a woman, non-binary, [or] gender fluid to be inspired and uplifted, and to understand how they can navigate a world that is built for men and how to overcome some of those challenges and obstacles."

Powered by an entirely volunteer planning committee of women who worked tirelessly throughout the day to provide the best experience for all attendees ([see the committee here](#)), the day ran smoothly and energy ran high. Feedback from attendees was overwhelmingly positive, and Bailey Shooner, a member of the Women's Summit Planning Committee, echoed sentiments voiced by many attendees throughout the day: "Every single time I've been to the women's summit – this is my third year – I always leave feeling 3 times as uplifted as I did when I came in. It's a good time to come in with a lot of people who have the same intentions to grow and be mindful and to charge your energy and help charge other peoples'. I think everyone always walks away feeling empowered."

Learn more and see pictures from the day at athenschamber.com/summit.

Unless otherwise noted, all images © 2021 Kristin Slemmer, Athens Area Chamber of Commerce.

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