

CHAMBERGRAM

MARCH 2022



FEATURING:

Chamber & Member News

Board and Ambassador Introductions

Save the Dates

1972 Charter Member Profile: O'Nail-Hartman Insurance

CALENDAR OF EVENTS

WEDNESDAY
MARCH 9

Athens Uptown
Business Assoc.
9:30 AM (location TBA)

TUESDAY
MARCH 15

Ambassadors Club
11:30 AM (OU Inn)

WEDNESDAY
MARCH 16

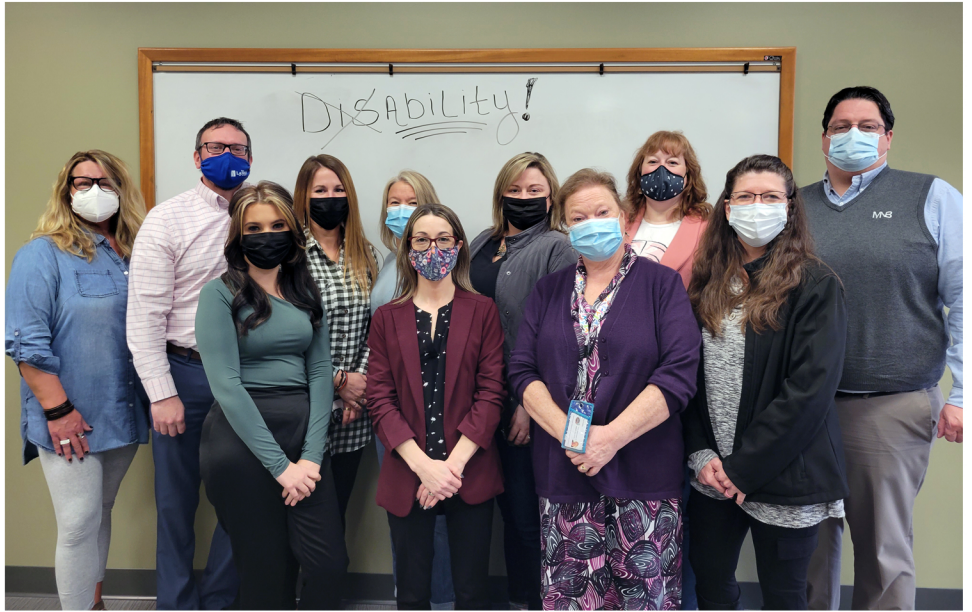
Business Before
Hours
Habitat for Humanity of
Southeast Ohio
8:00-9:30 PM

MARK YOUR CALENDARS

APRIL 8-10, 2022
OU Mom's Weekend

2022 AUBA
SIDEWALK SALES

- April 23
- May 21
- June 18
- July 9



The Chamber Ambassador Committee gathered in late February to show their support of DD Awareness Month. Learn more about the new 2022 Chamber Ambassador Committee on page 7.

March ushers in many causes for celebration – spring break at **OHIO** and local school districts, Vernal Equinox signaling our days are longer than our nights, and for me, softball season! It also is a month to bring awareness to folks in our communities with different abilities.

The Chamber collaborates with many organizations in this field and are proud to support their endeavors. Many of our members are dedicated to a diverse workforce in partnership with **PersonnelPlus**. Others participate and support organizations such as **Passionworks** who ensure arts remain in the heart of the community. Some of our members, such as **Havar**, ensure folks with varied abilities have care in the comfort of their home. We are grateful for the myriad of opportunities that our community provides for everyone and are committed to furthering our efforts to support diversity, access, and inclusion.

Dani Underhill, President

28TH ANNUAL GOLF BENEFIT

Friday, May 20, 2022

Join us for a great day on the greens to support the Athens Area Chamber! Teams of four can use the time to collaborate, network, team-build, or just have some fun while enjoying the beautiful course at the Athens Country Club.

2022 Sponsorships & Teams

Highlight your business and show your support by sponsoring the event:

All sponsorship levels include recognition on promotional materials, including event welcome sign, ChamberGram ad, Athens Messenger ad, and inclusion on our website event page.

Major \$1,000 (3 available)

4 green fees, 4 lunches, 2 carts
Prominent sign placement at event
Company logo in ALL team photos
Team Photo with Logo
Radio Recognition
Social Media Thank You

Team \$600 (20 available)

4 green fees, 4 lunches, 2 carts
Prominent sign placement at event
Team Photo with Logo
Radio Recognition
Social Media Thank You

Lunch \$750 (1 available)

Prominent signage at event
Company logo on all lunch containers
Radio Recognition
Social Media Thank You

Supporting \$350 (6 available)

Prominent signage at event
Ability to display material
at refreshment stations

Hole \$100 (20 available)

Skill Prize \$50 (4 available)

Learn more and register at www.athenschamber.com/golf



CHAMBER BOARD OF DIRECTORS

Presenting the 2022 Board of Directors!

The Chamber Board of Directors is a group of volunteer leaders who represent the diverse make-up of our membership. They are tasked with strategic planning and shaping the organization.

This year we have welcomed two new at-large board members:
Tim Martin and Cody VanMeter.



Tim Martin



Cody VanMeter

Meigs County native and Athens High School/Ohio University Alumni, Tim Martin is a proud “townie” and owner and designer at **Ohio is Home** and **Red Tail Design Company** where he creates designs for retail as well as helps to create products, designs, and websites for various businesses, non-profits, and breweries around Ohio and abroad.

Cody VanMeter has been employed by **OhioHealth O’Bleness Hospital** as Manager of Business Operations for the last 3+ years and holds an MBA (2019) from Ohio University. Cody is enjoying making the Athens area home, and in his free time likes to travel and spend time with friends and family. Cody is looking forward to joining the Chamber Board, participating in events, and building connections with the Athens business community.



Kristi
Kinnard



Lindsay
Barnett



David
Mott



Dan
Stroh



Jon
Dailey



Andrea
Lewis



Kurt
Montle



Shawna
Wolfe

*Not Pictured: Donna Russell

Congratulations to the new Board Executive Committee and to our returning Board members, many of whom have already served several years on the Board working to strengthen our business community:

Kristi Kinnard, Chair, **Career Connections**; Lindsay Barnett, Vice Chair, **Hampton Inn**; David Mott, Past Chair, **Mollica, Gall, Sloan, & Sillery**; Dan Stroh, **Snider Stroh Jarrett Financial**; and Jon Dailey, Secretary, **Quidel**; Andrea Lewis, **The Post**; Kurt Montle, **TAM Construction**; Donna Russell, **OUCU Financial**; and Shawna Wolfe, **Ohio University**.

PROMOTE YOUR BUSINESS ON THE OFFICIAL ATHENS CHAMBER MAP!

Dear Chamber Member,

We are excited to once again provide you with the opportunity to advertise in the Athens Area Chamber of Commerce Map, produced and printed locally through a partnership with **The Athens News** and **The Athens Messenger**. You can feel good about your investment in the Chamber Map and be confident that your advertising dollars stay local while being distributed widely throughout the region.

There are many good reasons to invest advertising dollars promoting your business on this useful full-color Chamber Map:

- ✓ Your full-color ad will be displayed on 10,000 high quality maps.
- ✓ Not only will every advertiser maintain strong visibility with a purchased display ad, every advertiser will receive one complimentary locator on the map.
- ✓ Maps are distributed throughout the year to the Ohio University Visitor Information Center, Wayne National Forest Visitor Center, area hotels and motels, realtors, tourists, in relocation packets, the Athens County Convention and Visitor's Bureau, and the Athens Area Chamber of Commerce.
- ✓ We are once again collaborating with HAPCAP to include the Athens Transit bus route.
- ✓ We partner with **The Athens News** and **The Athens Messenger** which allows us to offer affordable sponsor advertising rates limited to our membership.

To reserve a spot, simply fill out the attached form or call the Athens Messenger at **740.594.8219 Ext. 300623**, or email Teresa at **teresa@athensnews.com**. To take advantage of this excellent marketing opportunity, your 2022 Chamber membership dues must be paid in full. Please contact us at 740.593.9353 or email us at **dawn@athenschamber.com** to pay for your 2022 Athens Chamber membership dues.

Your membership in the Athens Area Chamber of Commerce is of great value to you and is greatly appreciated, and as always, please call me with any questions.

Dawn Worley-Sims

Dawn Worley-Sims,
Director of Membership



"We can't keep the map in stock at the hotel. It is full of information that guests want especially about Ohio University. The guests love the bike and walking trails. They also love the maps better than Google or Mapquest because they can touch it."

— MELISSA & MARK,
FAIRFIELD INN
& SUITES

24" x 36" (approx.)
Quantity: 10,000

The map will feature Athens County on one side and the City of Athens on the other.

It will also include details of the OU campus, Uptown Athens, Nelsonville and other villages as space permits.

DISTRIBUTED BY
the Athens Area
Chamber of Commerce

in partnership with

The Athens NEWS

2022 ATHENS CHAMBER MAP

AD SIZES



Full Panel
3.71 in.
x 8.5 in.

Business Card
2.82 in.
x 1.82 in.

**Display Ad
(vertical)**
2.82 in.
x 3.81 in.

Display Ad (horizontal)
5.76 in. x 1.82 in.

ADVERTISING RATES

Back Panel\$1,350

Full Prime Position (*four positions*)\$1,050

Full Inside Panel (*max of four*)\$950

1/4 Display Ad\$450

Business Card\$250

All advertisers that are AUBA members will receive a listing on the AUBA map section (name listing only).

ADVERTISING AGREEMENT

This agreement is entered into between **APG Media of Ohio** and

(advertiser) _____ under which the

advertiser agrees to purchase (ad size) _____ advertisement

in the **2022 Athens Chamber Map** for the total cost of _____.

The advertiser understands this is a binding agreement and ensures the purchase of the above mentioned space.

Advertiser

Advertiser Representative

Advertiser's Mailing Address

Purchaser's Title

Phone

Email

Account Executive

Signature & Date

The publisher reserves the right to reject any copy and/or illustration which does not meet its standards of acceptance. All advertising material produced by the publisher will remain the property of the publisher and may not be reprinted without written permission from the publisher.

It is understood in the event of failure on the part of the advertiser to complete the advertising agreement as specified, the advertiser may be charged for space reservation according to our published rate card for the *2022 Athens Chamber Map* or be liable for expenses incurred for production services rendered. All local rates are net. This advertising agreement will not self renew. The advertiser agrees the publisher shall not be liable for damages arising out of errors in advertisements beyond the amount paid for the space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to negligence of the employees of *APG Media* or otherwise, and there shall be no liability for non-insertion of any advertisement beyond the amount paid for the advertisement. Advertiser agrees to indemnify publisher from all claims arising from publication of any advertising published on the behalf of advertiser.

CHAMBER AMBASSADORS

Presenting the 2022-2023 Chamber Ambassadors!

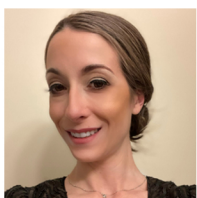
Our Ambassador committee members volunteer their time and energy to support the Athens Area Chamber. They attend events, interact with fellow Chamber members, provide information and answer questions about the Chamber, and serve as an additional resource and communication link between the Chamber and our members.

For our 2022-2023 cohort, we are excited to have nearly doubled the Ambassador committee by welcoming on 7 new, dynamic members:

Nicholas Bigley, **Merchants National Bank**; Sarah Debroas, **Herlihy Moving & Storage**; Beth Lanning, **ProjectRISE**; Myca Haynes-Beauvais, **Athens Cares Project (United Seniors)**; Kim Hobbs, **OhioMeansJobs -Athens County**; Morgan Steiner, **Ohio University Inn**; and Shawna Stump, **State Farm Insurance**.



Nicholas
Bigley



Sarah
Debroas



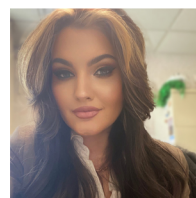
Beth
Lanning



Myca Haynes-
Beauvais



Kim
Hobbs

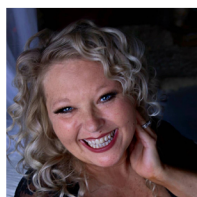


Morgan
Steiner



Shawna
Stump

Congratulations to Melissa Bailes-Jewell, **Fairfield Inn & Suites**, and Angela Carter, **PersonellPlus**, who both have worked as dedicated Ambassadors for years and who have been named the 2022-2023 Ambassador Committee co-chairs.



Melissa Bailes-Jewell



Angela Carter

And we are pleased to announce that we also have six returning Ambassadors, all of whom are eager to continue to work towards the Ambassador Committee's mission to help grow and maintain a strong membership base:

Alysia Brooks, **Mathews Insurance**; Hannah Gilkey, **Peoples Bank**; Beth Kirkendall, **OUCU Financial**; Lester Lytle, **Laurels of Athens**; Laurie McKnight, **Area 14 Workforce Development Board**; Bailey Shooner, **Career Connections**.



Alysia
Brooks



Hannah
Gilkey



Beth
Kirkendall



Lester
Lytle



Laurie
McKnight



Bailey
Shooner



BUSINESS BEFORE HOURS

BUSINESS BEFORE HOURS

Athens County Cares

(a project of United Seniors of Athens County)

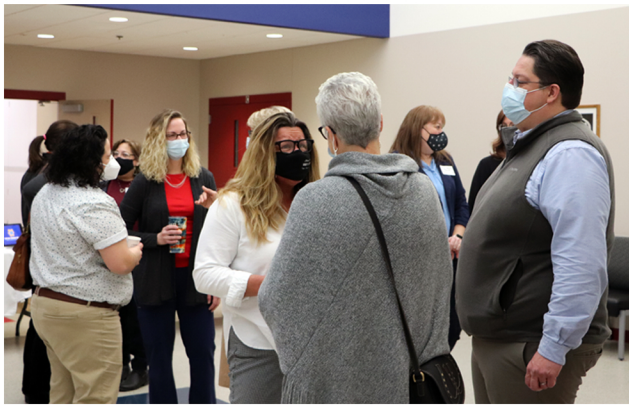
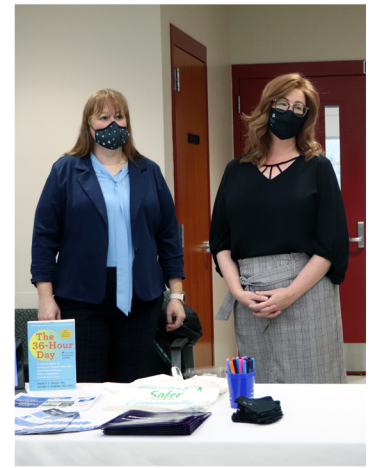


MARCH 16 8:00AM - 9:30AM



Habitat for Humanity
of Southeast Ohio

14440 State Route 13
Millfield, OH 45761



On Wednesday, February 16th, the Athens Area Chamber of Commerce held our February Business Before Hours at **Athens County Cares**, a project of **United Seniors of Athens County**, whose office is located in the Athens Community Center. Athens County Cares works to empower adults living with cognitive decline through a holistic program which safeguards their dignity and independence, while improving their and their caregivers quality of life. Learn more at www.athenscountycares.org.

ATTENDEE AD

If you'd like to see your name here, enter your business card in the drawing when you sign-in at our next networking event!

February Winner: Terri McKinley, RN
OhioHealth at Home Liaison

Terri McKinley RN
Liaison



OhioHealth

OhioHealth at Home

444 West Union Street, Suite C

Athens, Ohio 45701

(740) 331.7040 Cell: (740) 497.5779 Fax: (740) 331.7050

Terri.McKinley@OhioHealth.com

OhioHealth.com



BOBCAT STUDENT ORIENTATION

2022 Sponsorship Packet

[Click above to view full sponsorship packet.](#)

Partnership

We believe in partnering with our Athens community to connect businesses with students coming to their new home or returning to the bricks. Our program is one of the first events that students will participate in after being admitted to the Ohio University, and often times help our students feel more connected to their university, but also their community around them.

We invite you to partner with us to provide students a seamless transition to Ohio University, provide our team with the resources we need to support incoming students, and help create the fun and engaging Ohio University environment that we all know and love so much.



Sponsorship Packages

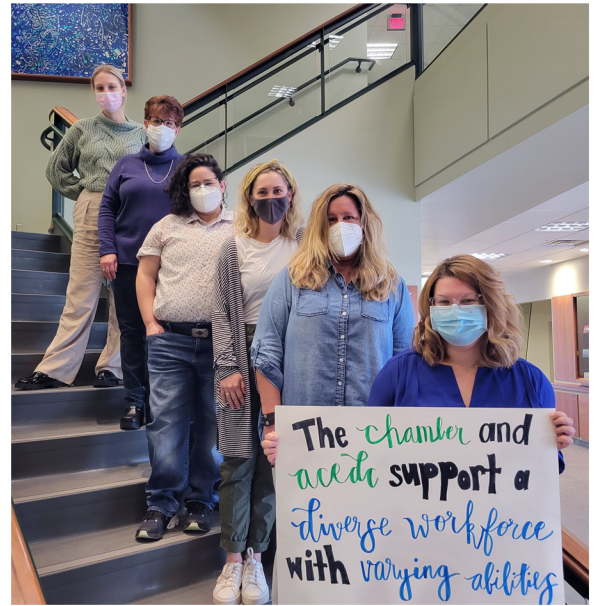
| | |
|---------|---------|
| BRONZE | \$500 |
| SILVER | \$750 |
| GOLD | \$1,000 |
| PLATNUM | \$1,250 |

CHAMBER NEWS

The Chamber Welcomes Kat Kroutel!



A recent OHIO graduate, Kat Kroutel is excited to join our team as the new administrative assistant to build additional capacity in what we can offer our members. Being raised in the area, she understands the importance of local business and its role in building thriving communities. In her spare time, Kat spends her time hiking on our local trails and cuddling her cat, Bella.



The Chamber and
ACEDC support
DD Awareness Month!



BUSINESS AFTER HOURS



APRIL 20
4:00 PM - 5:30 PM

**Ohio
MEANS
Jobs.**

Athens County
A proud partner of the
American Job Center network

OhioMeansJobs - Athens County

510 West Union Street, Suite.102, Athens

2022 YAP Kick-Off!



Young Athens Professionals

THURSDAY, APRIL 21

**Happy Hour at
Devil's Kettle**

97 Columbus Road, Athens

5pm - 7pm

Free admission

Complimentary appetizers provided
by event sponsor

Athens Sunrise Rotary

MEMBER NEWS



Erin Rennich

Carrie Arnold

Cale G. Burke

Tara Slingerland

Scott Frank

ACEnet Welcomes 5 New Board Members

Joining the **ACEnet** Board of Trustees are Erin Rennich, Senior Executive Coach & Strategic Advisor with Ohio University's Social Enterprise Ecosystem (SEE) and Director of the **Sugar Bush Foundation**; Carrie Arnold, Workforce and Testing Coordinator at **Hocking College**; Cale G. Burke, Senior Project Manager with **Ohio University's** Social Enterprise Ecosystem (SEE) and Peer Mentor for the Athens County Veteran Drug Court; Dr. Tara Slingerland, owner/operator of Butcher's Bites, Athens Advanced Chiropractic, and Innovative Wellness Solutions; and Scott Frank, Nelsonville City Manager.

The slate of board members for 2022 is as follows: Sky Pettey, Board Chair; Laurie McKnight, Vice Chair; Mollie Fitzgerald, Secretary; Sarah Milligan, Treasurer; Kathryn Mosher; Sean Terrell; Paul Mass; Erin Rennich; Carrie Arnold; Cale G. Burke; Dr. Tara Slingerland; Scott Frank.

NEW MEMBERS

ATHENS-HOCKING SOLID WASTE DISTRICT

1121 Chestnut Street,
Nelsonville 45764

740-753-6885

Contact: Jane Forrest-Redfern
ahswd@nelsonvilletv.com

ahswd.org



NORTHWEST TITLE

603 W. Union Street
Athens 45701

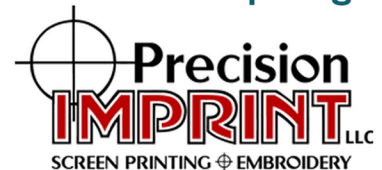
740-331-7588

Contact: Troy Howdyshell
troy.howdyshell@nwttitle.com

NWTtitle.com



Athens Uptown Business Association Spotlight



Offering custom screen printing and
embroidery done in-house by our
on-site artists.

26 E. State Street
Athens, OH 45701

740-592-5916

Monday-Friday: 9:00AM - 5:00PM

www.precisionimprint.com



1972 CHARTER MEMBER PROFILE

As part of a series recognizing charter members and celebrating the 50th anniversary of the Athens Area Chamber of Commerce, this month features excerpts from an interview with Brent Hartman, president and owner of O'Nail-Hartman Insurance Agency.



O'Nail-Hartman Insurance Agency

21 S. Plains Road, The Plains

www.onailhartman.com

740-797-4685

GIVING BACK

O'Nail-Hartman has always felt a responsibility to give back to the communities where we do business. Over the years, we have supported the Ohio Valley Museum of Discovery, Rural Action, ACEnet, Community Food Initiatives, Live Healthy Appalachia, Ohio Valley Summer Theater, Passion Works, Southeast Ohio History Center, and Survivors Advocacy Outreach Program, to name a few. We have also supported our local schools and youth sports. We view ourselves as a member of our community and strive to make it the best place to live for all.

SECRETS TO SUCCESS

We take however much time is needed to ensure that our customers leave every interaction being more knowledgeable about insurance and how it works. We are also very responsive to our customers and do what we say we're going to do.

FAVORITE THING ABOUT ATHENS?

The people. There are just a lot of people in Athens doing great things for others without expectation of anything in return.

A FAMILY BUSINESS

O'Nail-Hartman Insurance was founded in 1964 as O'Nail Insurance by my grandfather, Bob O'Nail. Upon my grandfather's death, my parents, Ralph & Peggy Hartman, ran the business for 30+ years. I took over in 2006. The story goes that when the agency moved from Nelsonville to The Plains every customer file fit in one box. Now they have their own room. It's really cool to find old applications with my grandfather's signature on them.

WHAT TO KNOW

That we are an agency that gives back to our community. That we are insurance advisors who provide sound solutions to protect you and the things you've worked hard to get.

CHAMBER MEMBERSHIP

The Chamber of Commerce is a great resource for all businesses. We choose to be members so that this resource remains viable for present and future businesses.

Unless otherwise noted, all images © 2021 Kristin Slemmer, Athens Area Chamber of Commerce.

Athens Area Chamber of Commerce

340 W. State St., Unit 48
Athens, OH 45701

Phone (740) 593-9353
Fax (740) 593-0186



Dani Underhill, President
dani@athenschamber.com

Dawn Worley-Sims, Director of Operations
dawn@athenschamber.com

Kristin Slemmer, Marketing & PR Specialist
kristin@athenschamber.com

www.athenschamber.com

ChamberGram is a monthly publication of Athens Area Chamber of Commerce. For information on membership, articles or advertising, please contact the Chamber. The opinions expressed in the ads in this ChamberGram do not necessarily express the opinions of the Athens Area Chamber of Commerce and the Chamber does not endorse any product or service advertised.