

# SOCIAL MEDIA MARKETING

## How to use the Internet to Market your Business



Learn all of the tricks that you will need to successfully market your business via the internet. Explore all of the different options that you have available. Learn which platform will work best for you to market your business. Explore a side of Facebook that you might not know even existed! This is an introductory course that will cover the basics that you need to know to market your business successfully using the internet to your advantage. Explore what YouTube, Instagram, Google+, and other platforms have to offer.

Ohio University – Voinovich School  
Ridges Circle, Building 22  
Athens, OH 45701

*Parking information will be provided after registration.*

March 27, 2020  
9:00 a.m. – 12:00 p.m.

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*Training is provided at no cost courtesy of the Small Business Development Center at Ohio University.  
Due to SBDC funding, government and non-profit entities are not eligible for this training.*